



SOVEREIGN ASIAN ART PRIZE - SINGAPORE 2012
EXHIBITION | CHARITY AUCTION | GALA DINNER

EVENT OVERVIEW



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The Sovereign Asian Art Prize (SAAP) is now entering its 9th year and is well established around the region. Artists from the Asia Pacific region participate in this annual competition. Entry is by nomination only and then a world class panel of judges select the best 30 entries as finalists. Finalist artworks tour Singapore, Hong Kong and Beijing before the 30 artworks are auctioned off at a charity dinner in Hong Kong.

Singapore's participation as a venue host for the SAAP exhibition: (i) allows local appreciation of and participation in a significant regional visual art event, (ii) provides much needed exposure, recognition and opportunities to Singaporean artists, (iii) provides significant funding for the Art Outreach programme in Singapore, and (iv) enhances and promotes Singapore as a major center for the arts and culture.

PROGRAMME DESCRIPTION

In addition to the 30 finalist SAAP artworks, the Singapore exhibition of the SAAP finalist paintings will include an additional 20 works by Singaporean artists. These will be the next 20 best Singaporean artworks after the finalist 30 have been selected. These 20 artworks will remain in Singapore and will be auctioned off at a charity gala dinner. The auction proceeds will be divided between the artists and the beneficiary of the charity auction, Art Outreach Singapore. Prior to the charity auction, all the artworks will be exhibited in Singapore.

The illustrious panel of judges for the Sovereign Asian Art Prize this year will be: David Elliott (Creative Director of the Sydney Biennale), Fumio Nanjo (Director of the Mori Museum, Tokyo), William Zhao (renown art advisor and curator), Jerome Sans (Director of the Ullens Center of Contemporary Art, Beijing), and internationally acclaimed artist, Gu Wenda.

Notable Singapore collectors, curators and critics will be added to the panel of those entitled to nominate artists for entry, ensuring the quality of the Singapore entries. Those nominators will include Milenko Prvacki, Dean at LASALLE art school, Andrew Mead, Senior Architect, Land Transport Authority and Jackson See, prominent local art collector.

BENEFITS TO THE SINGAPORE ART COMMUNITY

The Sovereign Asian Art Prize exhibition and charity auction in Singapore will provide valuable exposure to the artists, recognition for their efforts and motivation to further develop their talent. Singapore is devoting significant effort to creating a vibrant arts community, and this event has the potential to contribute to this growth. Arts focused institutions and schools such as the Nanyang Academy of Fine Arts and Lasalle-SIA College of the Arts provide a pool of aspiring young artists who may benefit from the exposure afforded by Singapore being a venue host on the Sovereign Asian Art Prize exhibition circuit.

GALA DINNER & CHARITY AUCTION BENEFICIARY: ART OUTREACH SINGAPORE

The mission of Art Outreach is to increase art literacy and to promote art appreciation in Singapore by offering a free art education program for primary and secondary school students. Art Outreach brings much-needed art appreciation education to schools in Singapore at no charge to the schools. In most schools in Singapore, Art Outreach will provide the ONLY art appreciation education students receive. Since its launch in January of 2003, Art Outreach has received overwhelming demand from Singapore schools and community development organizations. To date, no program exists in Singapore that covers this essential material, nor reaches the amount of students as Art Outreach does. The program is also delivered to children in welfare homes and offered in community libraries.

Art Outreach Singapore (www.artoutreachprogram.org) was incorporated as an educational non-profit organization in 2003. The organization received charity status in October 2004, and was granted Institute of Public Character (IPC) status under the National Arts Council's "Support for the Arts" Central Fund in February 2004. In keeping with its IPC status, Art Outreach is able to offer a 250% tax exemption on all monies donated to the organization including the full amount bid on artworks at any charity auction in aid of Art Outreach.